



Problems With
Your Current Treatment
For Psoriasis?

**Try The XTRAC™
Laser Solution...**

XTRAC™
Light Years Ahead

A close-up photograph of a woman's face, showing her eyes, nose, and a smiling mouth. She has light-colored hair and is looking slightly to the right. The image is used as a background for the text.

*B*enefits to you...

effective
clearing

quick results

quick,
easy treatment

no
messy creams

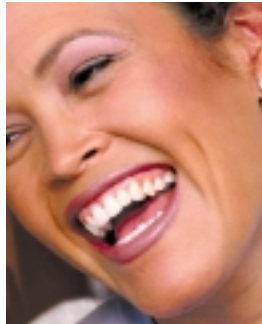
*Psoriasis patients
can't say enough
about XTRAC*

"It's just amazing...."

"I can't believe it's gone...."

**"XTRAC is the best thing that
ever happened to me."**

**"I can't say what a good feeling it
is not to see those ugly scales...."**



*Psoriasis sufferers
who have experi-
enced the miracle
of XTRAC can't
stop raving about
the results. After
just a few short*

*treatments, they're experiencing relief—many
for the first time in years. See for yourself
the difference and why doctors and patients
alike say that, when it comes to psoriasis
treatment, XTRAC is light years ahead.*

New treatment for effective relief

If you suffer from psoriasis, you should know about the new XTRAC™ excimer laser system. The first FDA approved laser treatment for this inflammatory skin condition, XTRAC is the most exciting breakthrough in years. It's a psoriasis treatment that really works—and works fast.

The sequence below shows the progression of treatments on a psoriatic elbow with the new XTRAC laser excimer system.



Untreated Psoriasis On Elbow



**After 3 Treatments
1 Week**



**After 6 Treatments
3 Weeks**



**3 Weeks After Sixth
And Final Treatment**

Love the skin you're living in



*If you suffer from
psoriasis, you know
the frustrations:
stubborn skin
plaques that don't*

*respond to gels or creams... hours spent in
phototherapy... Finally—you can enjoy long
lasting, effective relief from the painful,
disfiguring symptoms of psoriasis—in just a
few short treatments. With the revolutionary
XTRAC™ excimer laser system, you can feel
good about yourself again, without worrying
about lengthy time commitments or harmful
side effects. Just a few minutes with XTRAC
could change your life.*

Q: What type of treatments are currently available for psoriasis?

A: Until now, finding an effective treatment—or combination of treatments—has frustrated patients and physicians alike. You have probably tried topical medications, such as coal tar and steroids. You may have even experienced brief remissions, with lengthy sessions of phototherapy or medications. Today, psoriasis sufferers have new hope in the XTRAC™ excimer laser treatment system.

Q: How is the XTRAC excimer laser system different?

A: The XTRAC excimer laser system is light-years ahead of other psoriasis treatments. Using a carefully focused beam of laser light delivered through a sophisticated fiber-optic device, the XTRAC system can treat unsightly psoriatic skin plaques quickly and effectively. Because it concentrates light on active lesions, XTRAC delivers high-exposure doses necessary for rapid clearing without risk of damage to healthy skin.

Q: Who is a candidate for treatment?

A: Individuals with mild to moderate psoriasis can often obtain relief in just four to ten brief treatment sessions. You may see some results after just one treatment.

Q: How long do treatment sessions last?

A: Most treatment sessions last only a few minutes—in fact, less than five minutes—compared to rigorous daily skin care regimens or weeks of phototherapy sessions.

Q: How long will I stay free of outbreaks?

A: Each case is unique. But many psoriasis sufferers who have experienced XTRAC treatment have found that relief usually lasts for several months and is expected to last up to six months. Often remissions last as long as with conventional phototherapy, but you will probably need fewer treatments per year to remain free of symptoms.

Q: What happens during an XTRAC treatment?

A: First, your physician will test your skin to determine your optimum dosage level. Then the XTRAC hand-piece is moved over the affected area, applying laser light at your determined dose. Depending on the area to be treated this only takes a few minutes.



Q: Is XTRAC treatment painful?

A: Most patients feel no pain or discomfort at all. A few report feeling a warm sensation, like a mild sunburn, at the site of the lesion. No anesthesia is necessary.

Q: Does it make any difference where my lesions are?

A: Due to its “site-specific” fiber optic delivery system, the XTRAC system can be used successfully on hard-to-treat areas of the body such as elbows and knees.

Q: Is XTRAC treatment safe?

A: XTRAC has fewer of the drawbacks often associated with other psoriasis treatments, such as premature aging of healthy skin, skin thinning or resistance to medication.

Q: Where can I obtain treatment for psoriasis with the XTRAC excimer laser system?

A: Only a few leading physicians are equipped to provide this cutting-edge treatment for psoriasis. Ask your doctor about it today or go to our web site to find the doctor nearest you—
www.photomedex.com



*Stop suffering and
start living free of
psoriasis symptoms*

You Deserve More Freedom—

- *Freedom from discomfort...*
- *Freedom from embarrassment...*
- *Freedom to wear the clothes
you've always wanted...*
- *Freedom from bondage to your skin.*

You can have that freedom today—thanks to the XTRAC excimer laser treatment system. With XTRAC, you're likely to find that you're spending a lot less time—and less money—managing your psoriasis. And you're getting relief that really works—leaving you free to live your life to the fullest. Be sure to ask your doctor today about XTRAC.

